

# Life Orientations

## LIFO® ALLIANCE PARTNERSHIP PROGRAM

**WE ARE EXCITED TO INTRODUCE** to our valued LIFO Trainers our Alliance Partnership Program. This program allows you to earn additional income by partnering with us to create your own network of LIFO training professionals.

### Earn Commissions

This is an opportunity for you to earn commissions for:

- Promoting our programs and registering people in our LIFO certification workshops
- Selling to client organizations direct-delivery workshops conducted by a LIFO Master Trainer.

Your commission rate as an Alliance Partner will be based on the number of trainers who complete a LIFO Certification program due to your sales activities (referrals). They are calculated as a percentage of revenue received by The Schutz Company and are the same for registration fees and material sales.

Number of New Licensees Referred	Commission Rate
1 – 10	20%
11 – 30	25%
31 +	30%

### Not yet a LIFO® Licensee?

Find out how to become certified:  
[www.poweredbylifo.com](http://www.poweredbylifo.com).

As an Alliance Partner you can create a growing network of LIFO trainers and consultants. You will earn commissions both when you register people in our certification workshops and when they purchase training materials from us after they are certified.

### Benefit from our Referrals to You

As an Alliance Partner you are first to receive a referral from The Schutz Company should we receive a request for training in your area that we cannot service directly.

As a certified LIFO Trainer, there is no fee for becoming an Alliance Partner. But we do need to get you formally signed up; contact us to find out how to become a LIFO Alliance Partner.

the schutz company

For more information contact:

Marcia Johnson • 800 250-5357

[marcia@poweredbylifo.com](mailto:marcia@poweredbylifo.com) • [www.poweredbylifo.com](http://www.poweredbylifo.com)

**LIFO**   
LIFE ORIENTATIONS